2023



STRATEGIC PLAN METRICS









Table of Contents

| Goals, Metrics, and Strategies | 4 |
|--|----|
| Goal 1: Achieve 100% student success | 4 |
| Goal 2: Become the leader in quality, innovative academic and workforce programs | 9 |
| Goal 3: Optimize communication to enhance collaboration | 22 |
| Goal 4: Foster a diverse and engaged community | 23 |
| Goal 5: Strengthen QCC's organizational sustainability | 24 |
| Appendix | 28 |

QCC Board of Trustees

Alex Zequeira, Vice Chair Lynn M. Keeley

Geraldine Herlihy, Interim Vice Chair Maria Mikhaeil, Student Trustee

Mariyam Basim Bhatti, *Elected Alum*Linda Maykel, DDS

Juan A. Gomez, *Appointed Alum*Satya Mitra, Ph.D.

Eric Goodwine Barur R. Rajeshkumar, Ph.D.

Lorraine Tice Jones

QCC Executive Team

Deb LaFlash

Ingrid Skadberg

Luis Pedraja

James Keane

Michelle Tufau

Jess Ahrens

Patrick Printz

Karen Hutner

Sara Simms

Kathy Rentsch

Stephen Marini

Kevin Li Viviana Abreu-Hernandez

Kevin Lovaincy

Strategic Plan Implementation Coordinating Committee

Gabe Santner Lisa Schlegel
Nicole Heldenbergh Sara Simms

Betty Lauer Ingrid Skadberg, Co-Chair

Kristie Proctor Kate Stano

Kathy Rentsch, Co-Chair

Introduction

The 2023-2027 Strategic Plan Metrics that follow evolved from the original 2018-2023 metrics. In response to the pandemic, as well as due to the fact that many of the initiatives put forward in the 2018-2023 Operational Plan had been complete or were well underway, the original plan was revised and an addendum was finalized in 2022. The impact of the pandemic and remote learning on higher education, as well as a more acute awareness of society's role in maintaining equity gaps, are reflected in the 2023-2027 Strategic Plan addendum and the metrics.

COVID-19 had negative impacts on higher education nationally, as well as at QCC. Enrollment of men, especially black and Hispanic men, dropped. The pandemic also negatively impacted other measures of student success, such as graduation and retention rates. To address these trends, the current metrics provide more disaggregated measures than were provided in the past. The targets aim to reduce gaps between demographic groups. Financial, communication, and other operational targets aim to ensure that the college has the resources and processes in place to achieve the primary goal of the strategic plan: 100% student success.

GOALS, METRICS, AND STRATEGIES

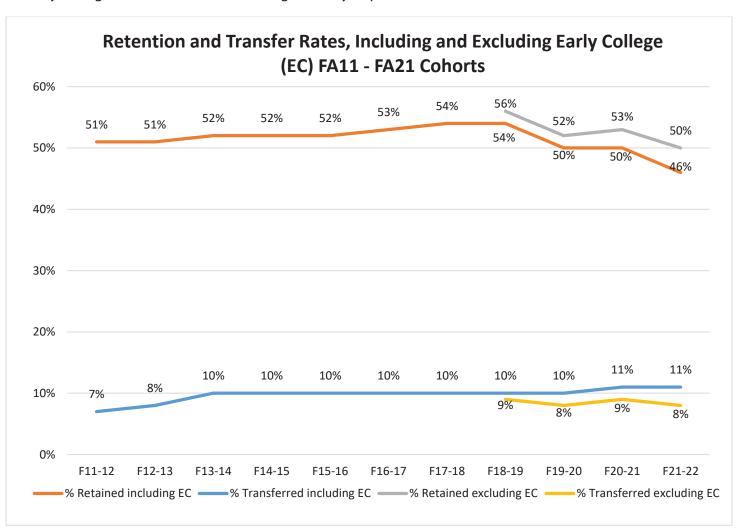
GOAL 1

Improve student success as measured by overall retention/transfer out rates.

Metric 1.1

Target: Increase the combined retention/transfer rate from 65% to 71% (excluding Early College). The targets reflect FA18-19 retention, the year prior to the pandemic.

Assumptions: QCC strives to increase the retention rate 4% (from 56% FA18-19 to 60% FA26-27) and the transfer-out rate 2% (from 9% FA18-19 to 11% FA26-27). These targets are ambitious, as evident by relatively flat retention and transfer rates prior to the pandemic and decreasing rates since the pandemic. Prior to FA18-19, Early College (EC) enrollment did not significantly impact retention/transfer rates.

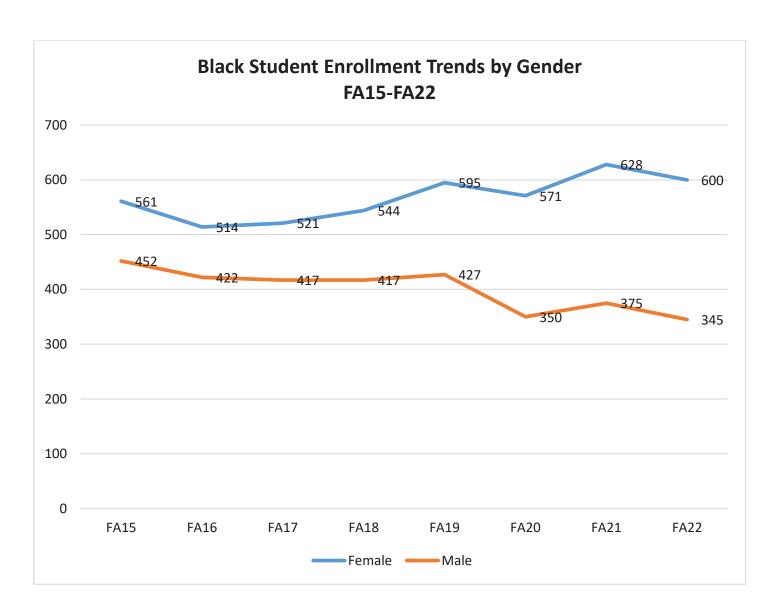


Increase access to education for underserved racial/ethnic groups and genders as measured by the enrollment trends of these groups.

Metric 1.2

Target: Black male enrollment will increase to 430 students and black female enrollment will remain steady at 600 by fall 2027.

Assumptions: The number of black residents in Worcester County is not expected to change significantly according to the U.S. Census. The targets reflect FA19 enrollment, the semester prior to the pandemic.

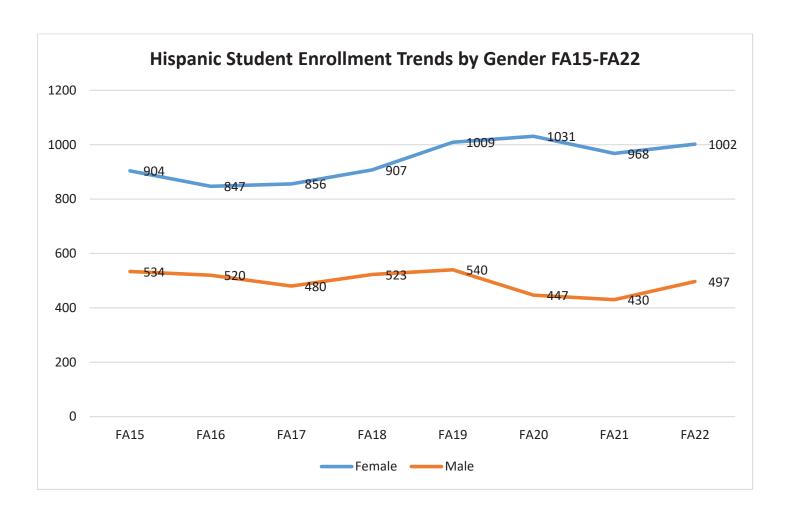


Metric 1.3

Target: Hispanic male enrollment will increase to 600 and Hispanic female enrollment will increase to 1080.

Assumptions: The male goal of 600 is approximately 20% of FA19 total male enrollment (N=2979). The female goal of 1080 is approximately 25% of FA19 total female enrollment (N=4314). In FA19, 18% of male enrollment was Hispanic and 23% of female enrollment was Hispanic, so these targets increase the proportion of male and female Hispanic students by 2%. These goals are modestly ambitious considering the significant growth of the Hispanic population in QCC's service area. Between 2010 and 2020, the Hispanic population grew 45% in Worcester County and 34% in Worcester City (Worcester Chamber of Commerce/U.S. Census). The number of Hispanic students enrolled at QCC increased 33% during this decade (from 1,108 in FA10 to 1,478 in FA20).

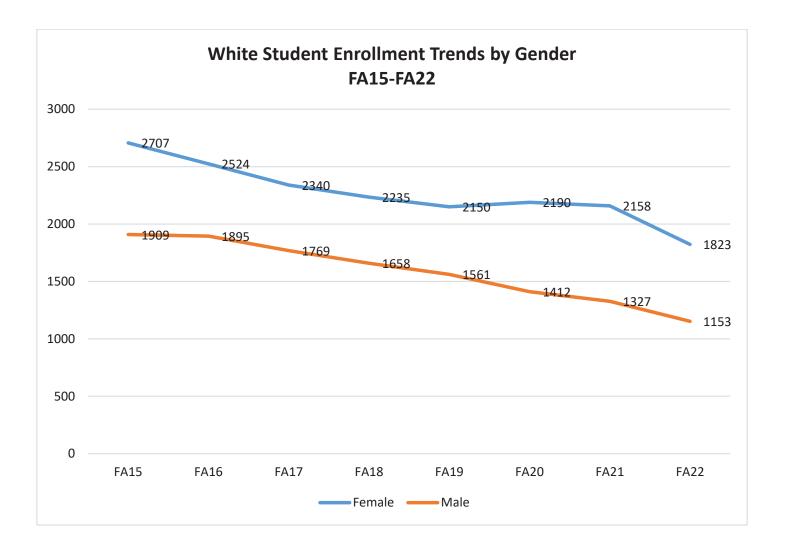
In 2020, 13% of Worcester County's population and 23% of Worcester City's population was Hispanic. In comparison, the proportion of Hispanic students at QCC from FA2010 to FA20 grew from 14% to 21% of total enrollment.



Metric 1.4

Target: White female enrollment will increase to 2,150 and white male enrollment will increase to 1,560.

Assumptions: This goal holds white enrollment steady based on FA19 enrollment. Between 2010 and 2020, the white population decreased 7% in Worcester County and decreased 12% in Worcester City. In contrast, the number of white students enrolled at QCC declined nearly 40% during this same decade. Maintaining white enrollment is necessary to counter enrollment declines. The targets reflect FA19 enrollment, the semester prior to the pandemic.

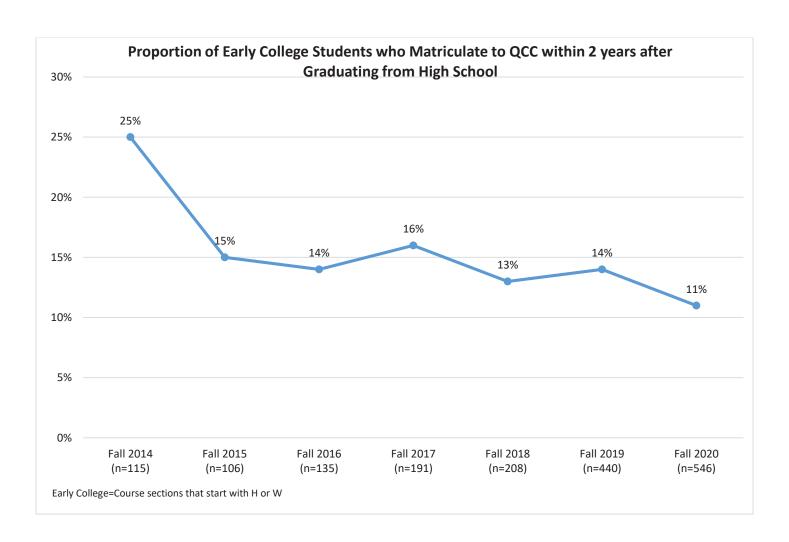


Increase access and stabilize enrollment as measured by the proportion of Early College students who subsequently enroll at QCC.

Metric 1.5

Target: The proportion of QCC Early College students who subsequently enroll at QCC will increase to 15%.

Assumptions: This target reverses the current downward trend in the number of QCC Early College students who subsequently enroll at QCC and bucks regional patterns. Mass. DOE data show that the proportion of Worcester Public School (WPS) students enrolling at two year colleges is decreasing while the proportion attending four year colleges is increasing. Between 2011 and 2021, the proportion of high school students from WPS enrolling at four year colleges increased 6% while the proportion attending two year colleges decreased 2% (see appendix).



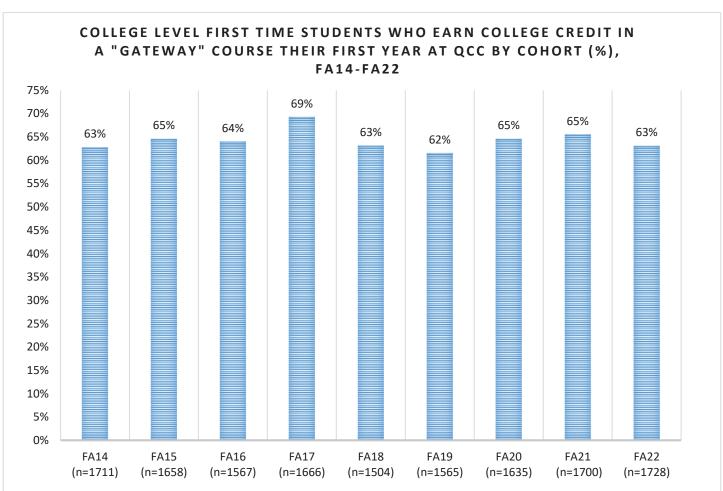
GOAL 2

Improve student success as measured by course completion rates in gateway courses.

Metric 2.1

Target: 69% of first-time students will earn credit in a gateway course by the end of their first year.

Assumptions: Target is based on the highest gateway course pass rate (FA17) over the past seven years.



Gateway courses include: ACC 101, BIO 101, CIS 111, ENG 100, ENG 101, ENG 102, HUM 101, MAT 100, MAT 122, MAT 123, PSY 101, Source: QCC institutional data

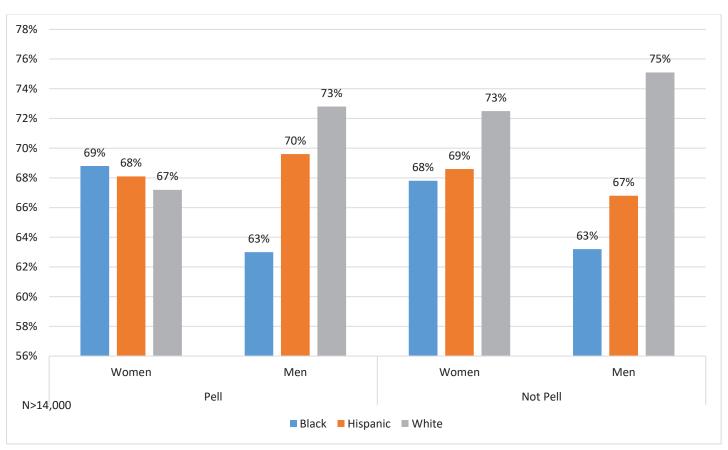
Improve student success for all racial/ethnic, income, and gender groups as measured by course pass rates.

Metric 2.2

Target: The overall course pass rate will be 80% for all students.

Assumptions: The goal is for all groups to perform near the level of the highest performing group. The target is based on the 80% female non-Pell course pass rate the fall semester prior to the pandemic, fall 2019 (see appendix).

Course Pass Rates, FA22: Women and Men by Race/Ethnicity and Pell



Improve student success rates across all modalities as measured by course pass rates.

Metric 2.3

Target: The course pass rate for students in any modality will be 80%.

Assumptions: The goal is for students in all modalities to achieve the same pass rate as students in face-to-face classes, which has been considered the gold standard compared to online or remote modalities.

Course Pass Rates for FA21 to FA22 by Modality**

| Modality | | FA21 | 9 | SP22 | F | A22 |
|--------------------------|----------|-----------------------------|----------|-----------------------------|---------|-----------------------------|
| | Total N | Pass rate (D- or higher) | Total N | Pass rate (D- or higher) | Total N | Pass rate (D- or higher) |
| Face to Face (Classroom) | 4994 | 73% | 3777 | 80% | 8308 | 77% |
| Online | 4539 72% | | 4446 72% | | 4728 | 70% |
| Remote | 6729 | 76% | 4886 | 75% | 37 | 43% |
| In-Person Blended* | 169 | 79% | 247 | 86% | 444 | 78% |
| Remote Blended* | | | | | 1080 | 63% |

^{*}new modality codes for FA22, prior to FA22 'in person blended' & 'remote blended' coded as Blended.

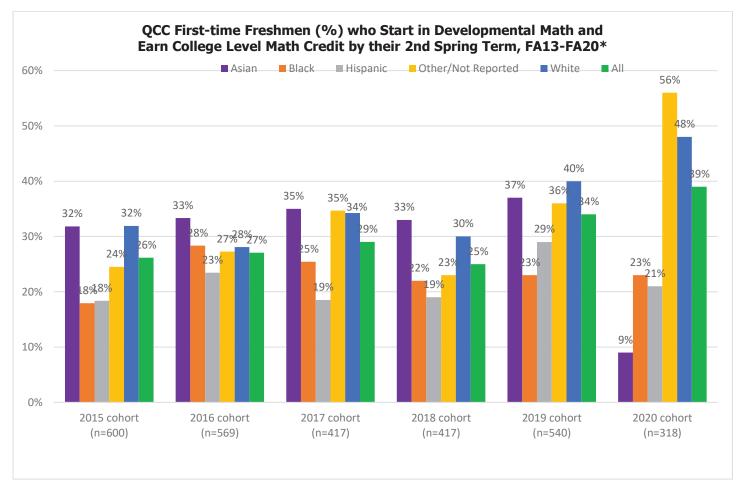
^{**}Student counts within a course are not duplicated within the same instructional method (IM). Only the following IMs are included in the data set: OL, LC, LL, BL, BR, RL.

Increase the number of first-time freshmen enrolled in developmental math who earn college level math credit within two years.

Metric 2.4

Target: 65% of first-time freshmen enrolled in developmental math will earn college level math credit within two years.

Assumption: Most students who previously placed in Developmental Math will now need to take the corequisite class (dev math no longer serves as a prerequisite for MAT 121 Topics in Mathematics and MAT 122 Statistics). Since they are now enrolled in college-level math, are getting just-in-time remediation for the college-level topics, and are getting help from embedded tutors, the students are expected to succeed in the first semester they take the course. While students in technical math, calculus-track math, or educator math, may still need to take developmental MAT 095 Beginning Algebra in their first semester, in the second semester they will be either in the corequisite + college-level course (calculus-track or educator) or be enrolled in the college level course (technical math). This should increase chances of completion by the end of the second semester. Therefore, all students have the opportunity and support to finish their first college-level math course by the end of the first year (first two semesters).



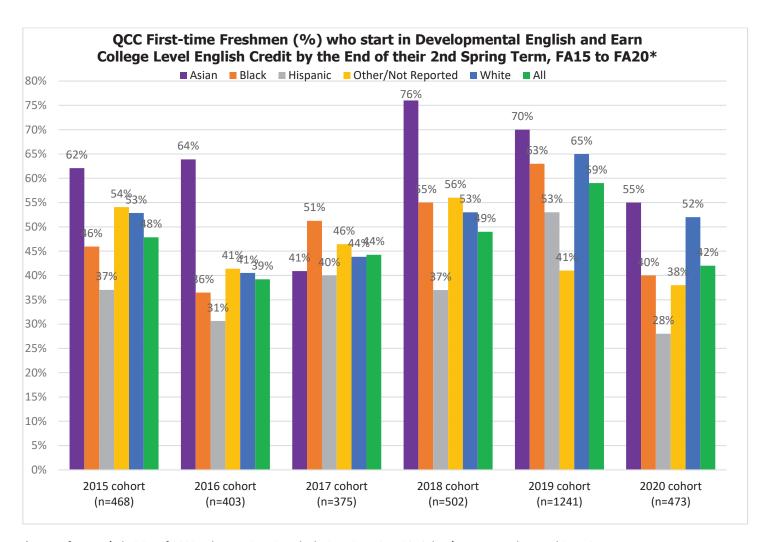
^{*}counts for race/ethnicity of 2020 cohort: Asian=11, Black=26, Hispanic=81, Other/Not reported=34, White=166.

Increase the number of first-time freshmen enrolled in developmental English who earn college level English credit within two years.

Metric 2.5

Target: 80% of first-time freshmen enrolled in developmental English will earn college level English credit within two years.

Assumption: Most students who previously placed in Developmental English will now need to take the corequisite class. Through multiple measure placement (prior relevant academic performance, use of the self-guided placement tool, and developmental advising) and curriculum redesign to include just in-time remediation co-requisite English 101 sections, students will be placed into either English 101, Co-Requisite English 101, or English 099 in their first term. With the addition of Co-Requisite English 101 and multiple measure placement all students have the opportunity and support to finish their first college-level English course by the end of the first year (first two semesters).



counts for race/ethnicity of 2020 cohort: Asian=31, Black=65, Hispanic=138, Other/Not reported=45, White=194.

Support academic innovation and market demand by leveraging QCC's remote infrastructure as measured by the proportion of students in each modality.

Metric 2.6

Target: The proportion of enrollment in each modality will be: 35% blended, 20% face-to-face, 30% online, 15% other

Assumptions: Goals are based on student performance in each modality (see Metric 2.3) and market forces.

Total Seats per Instructional Method*, Fall 2022

| Modality | Total seats | FA22 % of Total | 2027 Target |
|----------------------|-------------|-----------------|-------------|
| | /enrollment | Enrollment | |
| Blended** | 1,534 | 8% | 35% |
| Lecture/Face to Face | 9,133 | 49% | 20% |
| Online | 4,981 | 27% | 30% |
| Other*** | 2,926 | 16% | 15% |
| Overall - Total | 18,574 | 100% | 100% |

^{*}Student counts within a course are not duplicated within the same instructional method (IM). Only the following IMs are included in the data set: OL, LC, LL, BL, BR, RL.

^{**}Blended includes: Remote, Blended and Blended Spanish.

^{***}Other includes: 7wk Accelerated, Clinic, Emporium Model, High School, High School Online, Honors Lecture, Field Experience, Independent Study

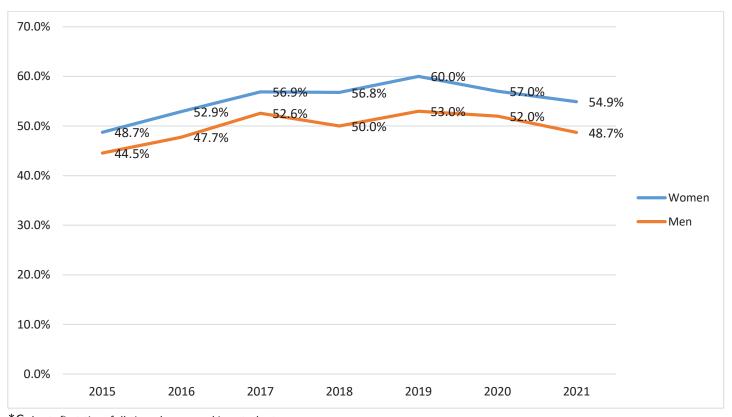
Improve student success and reduce performance gaps as measured by IPEDS and VFA outcome measures by race/ethnicity, gender, and income.

Metric 2.7

Target: The combined graduation, transfer, and still enrolled rate for men and women will be 65%.

Assumptions: See Metric 2.9.

IPEDS Three Year Graduation, Transfer, Still Enrolled Rates by Gender: 2015-2021*

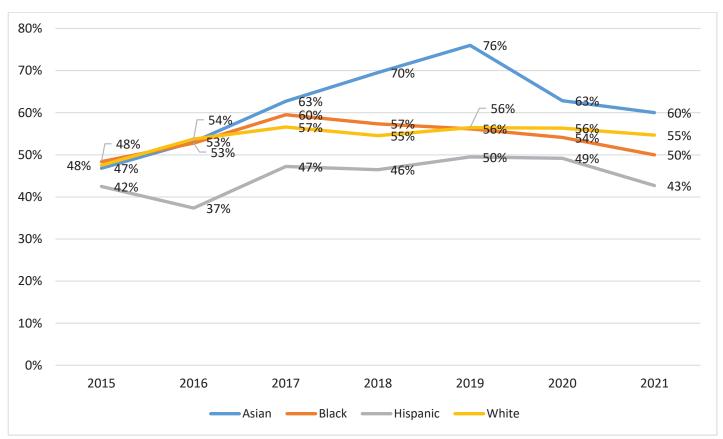


 $[\]hbox{*Cohort=first-time full-time degree seeking students.}$

Target: The combined graduation, transfer, and still enrolled rate for Asian, black, Hispanic, and white students will be 65%.

Assumptions: See Metric 2.9.

IPEDS Three Year Graduation, Transfer, Still Enrolled Rates by Race/Ethnicity: 2015-2021*

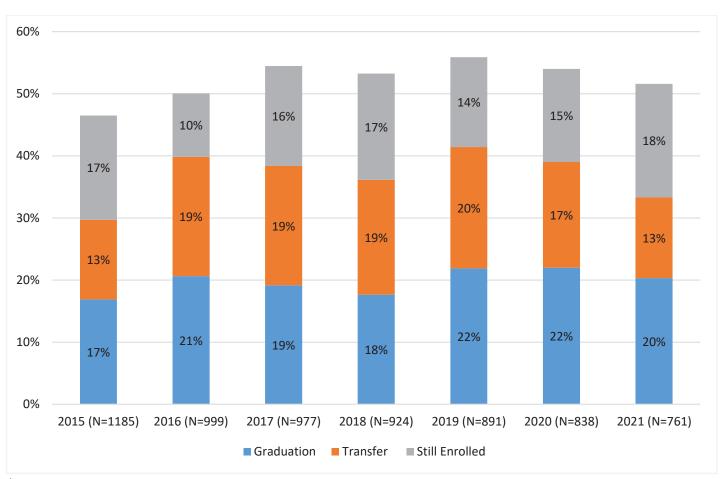


^{*}Cohort=first-time full-time dearee seeking students.

Target: The overall rates will be: graduation rate=25%, transfer rate=25%, still enrolled rate=15%.

Assumptions: The goal is to improve upon QCC's peak graduation rate of 22% and peak transfer rate of 20%, with 15% of students still making progress towards their degree after three years.

IPEDS Three Year Graduation, Transfer, and Still Enrolled Rates: 2015-2021*



^{*}Cohort=first-time full-time degree seeking students.

Targets: The four-year award rate will be 27% and the eight year award rate will be 35% for both Pell and Non-Pell recipients.

Assumptions: The goal is to eliminate gaps between Pell and Non-Pell students and increase the rate for the highest performing group.

| | | IPEDS | II Grants | k | | | | | | |
|------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | 4-yea | r Award | Rate | | 8-year | Award I | Rate | | |
| | 2017- 2018 | 2018- 2019 | 2019- 2020 | 2020- 2021 | 2021- 2022 | 2017- 2018 | 2018- 2019 | 2019- 2020 | 2020- 2021 | 2021- 2022 |
| Pell Grant Recipients | 17% | 16% | 19% | 20% | 19% | 26% | 24% | 27% | 29% | 27% |
| Non-Pell Grant Recipients | 23% | 21% | 22% | 21% | 24% | 30% | 28% | 30% | 30% | 32% |

^{*}Includes first-time freshmen and first-time transfers, full-time & part-time.

| | | IPEDS | Outcom | es Meas | sures: Po | ell Grant | :s* | | | |
|------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------------------|-----|-----|
| | Still | enrolled | at QCC a | after 8 y | | equentl | | award a ed at and on | | |
| | 2017- 2018 | 2018- 2019 | 2019- 2020 | 2020- 2021 | 2017- 2018 | 2018- 2019 | 2019- 2020 | 2020- 2021 | _ | |
| Pell Grant Recipients | 2% | 2% | 3% | 3% | 3% | 15% | 19% | 17% | 19% | 21% |
| Non-Pell Grant Recipients | 1% | 1% | 3% | 2% | 2% | 19% | 18% | 19% | 27% | 26% |

^{*}Includes first-time freshmen and first-time transfers, full-time & part-time.

Target: The six year comprehensive student success (VFA) rate will be 65%.

Assumptions: The goal is to increase the rate 1% above the peak historical rate of 64%.

| | Graduation Year | | | | | | | | | | | | |
|-------------------|-----------------|------|------|------|------|------|------|------|------|------|--|--|--|
| | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | | | |
| VFA | | | | | | | | | | | | | |
| Success Model* | 62% | 63% | 64% | 63% | 62% | 64% | 62% | 64% | 62% | 64% | | | |

^{*}Source: DHE Performance Measurement System. First-time freshmen and transfer students who graduate, transfer, or are still enrolled within six years.

Meet workforce needs as measured by the number of graduates in credit and enrollment in non-credit program.

Metric 2.12

Target: The number of graduates will be: STEM-280, Business-250, Healthcare-360, Public and Social Services-250, General Studies-100, Liberal Arts-100.

Assumptions: Goals are based on graduate trends per program in recent years.

| | | (| GRADUAT | ION TREN | DS BY CA | TEGORY 2 | 013-2022 | | | | |
|--------------------------------------|------|------|---------|----------|----------|----------|----------|------|------|------|---------------|
| | | | | | | | | | | | % change |
| | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2021- 2022 |
| All degrees and certificates | 1257 | 1312 | 1263 | 1420 | 1340 | 1550 | 1374 | 1295 | 1309 | 1278 | -2.4% |
| STEM programs | 219 | 234 | 197 | 247 | 256 | 320 | 273 | 294 | 281 | 252 | -10.3% |
| Business programs | 269 | 236 | 268 | 305 | 248 | 322 | 254 | 258 | 247 | 233 | -5.7% |
| Healthcare programs | 301 | 312 | 306 | 347 | 342 | 360 | 366 | 274 | 349 | 396 | 13.5% |
| Public & Social Services programs | 247 | 263 | 231 | 304 | 273 | 327 | 271 | 239 | 243 | 199 | -18.1% |
| General Studies | 157 | 168 | 190 | 162 | 176 | 170 | 144 | 180 | 106 | 104 | -1.9% |
| Liberal Arts | 64 | 99 | 71 | 55 | 45 | 51 | 66 | 112 | 83 | 92 | 10.8% |

Target: The number of non-credit completers will be: Basic skills-100, Business-225, Computer-200, Healthcare-1800, Hospitality-75, Manufacturing-60.

Assumptions: Goals are based on recent completer trends and grant funding that will enable Workforce Development to increase capacity where there are labor shortages.

| Cen | Center for Workforce Development & Continuing Education Enrollment | | | | | | | | | | | | |
|-----------------------------------|--|----------------------|----------------------|----------------------|----------------------|------------------|--|--|--|--|--|--|--|
| Program Type | FY2016- 2018 Completers (Average) | FY2019 Completers | FY2020 Completers | FY2021 Completers | FY2022 Completers | FY2027 Target | | | | | | | |
| Basic Skills/Pre- professional | 66 | 227 | 718 | 202 | 170 | 100 | | | | | | | |
| Business | 176 | 178 | 1268 | 107 | 68 | 225 | | | | | | | |
| Computer skills | 62 | 65 | 1177 | 42 | 104 | 200 | | | | | | | |
| Healthcare | 1373 | 1426 | 1413 | 992 | 766 | 1800 | | | | | | | |
| Hospitality | 35 | 40 | 77 | 24 | 57 | 75 | | | | | | | |
| Manufacturing | 25 | 99 | 35 | 8 | 45 | 60 | | | | | | | |

Prepare graduates for jobs that provide a living wage as measured by graduate earnings relative to the living wage in Worcester County (\$39,083).

Metric 2.14

Target: 92% of graduates will be employed and/or pursuing another degree.

Assumption: Currently, 88% of graduates are employed or pursuing another degree. The goal is an ambitious increase and will be impacted by the state of the economy.

Labor Market Participation: 2016 QCC Graduates from Associate Degrees, Employment and Earnings after
Three Years

| | Num ber of Grad uate s | Numbe r of Employ ed Only in MA | % Empl oyed Only in MA | % Pursuin g Higher Educati on Only | % Employed in MA and Pursuing Higher Education | % Neither Employed in MA nor Pursuing Higher Education | % Emplo yed Full- time in MA | Full- time Mea n Wag e | 25th Percen tile Full- time Wage | Medi an Full- time Wag e | 75th Percen tile Full- time Wage |
|--|---------------------------------------|--|---------------------------------------|------------------------------------|--|--|---|---------------------------------------|---|---|----------------------------------|
| Arts and Humanitie s | 184 | 94 | 51% | 5% | 31% | 13% | 29% | \$39, 294 | \$27,22 5 | \$36,3 75 | \$45,98 5 |
| Business and Communic ation | 195 | 118 | 61% | 5% | 22% | 13% | 44% | \$47, 688 | \$34,80 9 | \$41,5 35 | \$56,35 0 |
| Education | 49 | 28 | 57% | | 27% | 12% | 29% | \$32, 231 | \$27,97 8 | \$29,8 19 | \$35,43 1 |
| Health | 158 | 103 | 65% | | 27% | 6% | 57% | \$52, 855 | \$37,32 5 | \$53,8 58 | \$64,19 6 |
| Social , Behavioral Sciences and Human Services | 43 | 24 | 56% | | 26% | | 33% | \$36, 394 | \$30,91 8 | \$35,9 50 | \$40,63 6 |
| STEM | 125 | 76 | 61% | | 15% | 20% | 40% | \$53, 047 | \$35,55 5 | \$49,2 43 | \$68,55 3 |
| Trades | 116 | 80 | 69% | | 18% | 11% | 51% | \$44, 831 | \$30,63 1 | \$39,5 97 | \$50,71 2 |
| Grand Total | 870 | 523 | 60% | 4% | 24% | 12% | 42% | \$46, 815 | \$32,00 8 | \$42,2 50 | \$57,36 8 |

Source: DHE Tableau Labor Data; Living wage data source: https://livingwage.mit.edu/counties/25027.



GOAL 3

Optimize communication as measured by website and telephone response.

Metric 3.1

Optimize communication as measured by website response.

Assumptions: A new website will be launched, November, 2023. The targets are based on preliminary 2021-22 data from Google analytics and will be adjusted as more data becomes available. Annually, QCC strives to increase applications by 500 (2021-22 baseline=10,654 applications) and new website users (as opposed to returning users) by 10,000 each year (2021-22 baseline=604,139 new users).

| Website Response | | | | | | | | | | |
|------------------------|---------|--|--|--|--|--|--|--|--|--|
| 2027 Target | | | | | | | | | | |
| Bounce rate* | 1% | | | | | | | | | |
| Number of applications | 12,650 | | | | | | | | | |
| New website users | 604,000 | | | | | | | | | |

^{*}The proportion of users who navigate away from the website after viewing only one page.

Metric 3.2

Optimize communication as measured by telephone response.

| | | Telephone | Response | | |
|---------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|----------------|
| | 1/1/19 to 8/31/19 Average | 9/1/19 to 8/31/20 Average | 9/1/20 to 8/31/21 Average | 9/1/21 to 8/31/22 Average | 2027 Target |
| Time to answer call | 77 seconds | 6 seconds | 6 seconds | 5 seconds | 6 seconds |
| Abandonment rate | 22% | 1% | 1.3% | 0.8% | 0% |

GOAL 4

Foster a diverse community as measured by the proportion of faculty and staff representing racially/ethnically underserved populations.

Metric 4.1

Target: Faculty representation will be: Asian-6%, Black-15%, Hispanic-23%, White-46%.

Assumptions: Goals reflect make-up of QCC student body and are contingent upon availability of positions due to attrition.

| | Race/Ethnicity of Faculty (FA16 to FA22) | | | | | | | | | | | | | |
|--|--|------|--------|------|-------|-------|-------|-------|-------|-------|------|------|------|------|
| | Fall 2 | 2016 | Fall 2 | 2017 | Fall | 2018 | Fall | 2019 | Fall | 2020 | Fall | 2021 | Fall | 2022 |
| Ethnicity | (FY 2 | 017) | (FY 2 | 018) | (FY 2 | 2019) | (FY 2 | 2020) | (FY 2 | 2021) | (FY2 | 022) | (FY2 | 023) |
| | FT | PT | FT | PT | FT | PT | FT | PT | FT | PT | FT | PT | FT | PT |
| White | 107 | 338 | 107 | 328 | 98 | 358 | 100 | 347 | 98 | 324 | 98 | 313 | 93 | 300 |
| Black | 15 | 20 | 14 | 16 | 14 | 16 | 13 | 13 | 13 | 11 | 12 | 16 | 12 | 10 |
| Hispanic | 7 | 13 | 8 | 15 | 8 | 12 | 9 | 12 | 8 | 13 | 8 | 13 | 8 | 10 |
| Asian/Pacific Islander | 11 | 10 | 11 | 11 | 13 | 13 | 13 | 17 | 13 | 14 | 15 | 12 | 16 | 13 |
| American Indian/Alaskan Native | 1 | 3 | 1 | 4 | 1 | 3 | 1 | 3 | 1 | 5 | 1 | 3 | 1 | 3 |
| Unknown | | 6 | | 5 | | 7 | | 7 | | 6 | | 6 | | |
| Native Hawaiian/Other Pacific Island | | 1 | | | | | | | | | | | | |
| Total | 141 | 391 | 141 | 379 | 134 | 409 | 136 | 399 | 133 | 373 | 134 | 363 | 130 | 336 |
| Diverse % | 24% | 12% | 24% | 12% | 27% | 12% | 27% | 13% | 26% | 13% | 27% | 14% | 28% | 11% |

Data is from IPEDS HR Reports Fall Semester

Metric 4.2

Target: Staff representation will be: Asian-6%, Black-15%, Hispanic-23%, White-46%.

Assumptions: Goals reflect make-up of QCC student body and are contingent upon availability of positions due to attrition.

| Race/Ethnicity of Staff (FA16 to FA22) | | | | | | | | | | | | | | |
|--|-----------|-----|-----------|-----|-----------|-----|-----------|-----|-----------|-----|-----------|-----|-----------|-----|
| Ethnicity | Fall 2016 | | Fall 2017 | | Fall 2018 | | Fall 2019 | | Fall 2020 | | Fall 2021 | | Fall 2022 | |
| | (FY 2017) | | (FY 2018) | | (FY 2019) | | (FY 2020) | | (FY 2021) | | (FY 2022) | | (FY 2023) | |
| | FT | PT |
| White | 245 | 251 | 257 | 246 | 237 | 212 | 245 | 250 | 231 | 147 | 238 | 154 | 249 | 195 |
| Black | 13 | 32 | 14 | 26 | 15 | 22 | 12 | 19 | 9 | 14 | 17 | 10 | 28 | 17 |
| Hispanic | 28 | 32 | 32 | 30 | 29 | 24 | 30 | 29 | 33 | 17 | 31 | 11 | 26 | 28 |
| Asian/Pacific Islander | 7 | 9 | 8 | 15 | 8 | 8 | 8 | 15 | 7 | 8 | 10 | 3 | 8 | 16 |
| American Indian/Alaskan Native | | 2 | | 1 | | 1 | | 2 | | | | | 1 | |
| Unknown | | 12 | | | | 13 | | 1 | | 15 | 1 | 61 | | 4 |
| Native Hawaiian/Other Pacific Island | | | | | | | | | | | | | | |
| Total | 293 | 338 | 311 | 318 | 289 | 280 | 295 | 316 | 280 | 201 | 297 | 239 | 300 | 260 |
| Diverse %* | 16% | 23% | 17% | 23% | 18% | 20% | 17% | 21% | 18% | 27% | 20% | NA | 17% | 23% |

Data is from IPEDS HR Reports Fall Semester

GOAL 5

Strengthen organizational sustainability as measured by changes in enrollment and FTE.

Metric 5.1

Target: Annual headcount will be 9,950 and credits will be 140,000 (FTE=4,667).

Assumption: QCC achieved its previous goal in 2021 to hold enrollment steady (0% change). The current goal is based on 2021 enrollment, the year before a double digit decrease in FTE.

| Annual Headcount and Full-time Equivalent Enrollment | | | | | | | | | | | |
|--|--------|--------|--------|--------|---------|---------|---------|---------|---------|---------|---------|
| Fiscal Year | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
| Headcount | 12,132 | 12,172 | 11,926 | 11,648 | 11,021 | 10,596 | 10,230 | 9,947 | 9,933 | 9,945 | 9,145 |
| FTE | 5926.6 | 5879.1 | 5691 | 5545.9 | 5,240.6 | 5,004.4 | 4,861.2 | 4,664.9 | 4,615.7 | 4,663.9 | 4,030.3 |
| % Change (FTE) | 1% | -1% | -3% | -3% | -6% | -5% | -3% | -4% | -1% | 0% | -13.5% |

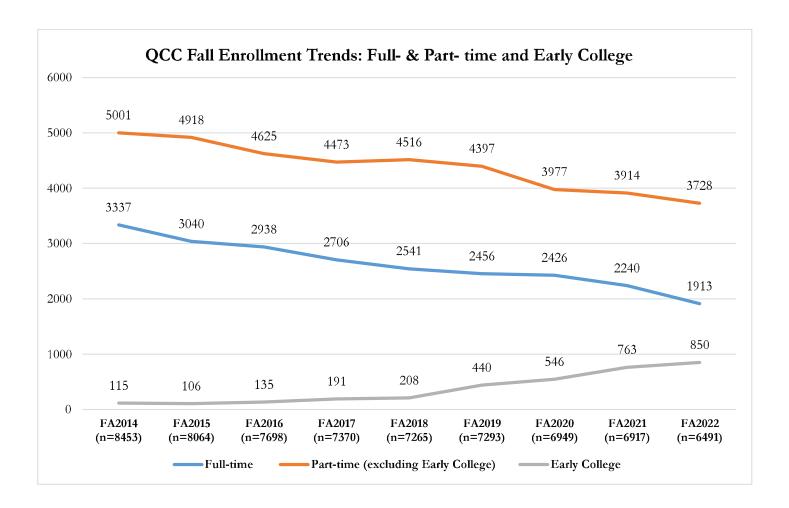
^{*}Percentages left blank for FA21 PT staff data due to the large number of missing cases.

Goal 5: Strengthen organizational sustainability as measured by changes in full-time, part-time, and Early College enrollment.

Metric 5.2

Target: Student enrollment goals: Full-time-2,500; part-time-4,400; Early College-1000.

Assumptions: Goals reflect FA19 enrollment. Early College growth does not contribute to significant increases in credits; therefore, non-EC enrollment must be maintained to achieve credit goals.

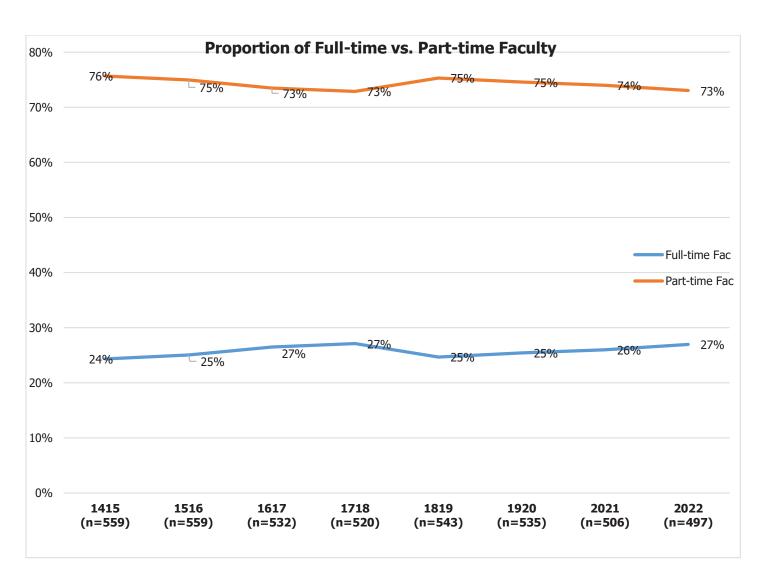


Goal 5: Strengthen organizational sustainability as measured by the ratio of full-time to part-time faculty.

Metric 5.3

Target: Increase number of full-time faculty to 140, which reflects 2016/2017 levels (see metric 4.1).

Assumptions: Full-time faculty members are required to maintain office hours and contribute service time, making it more likely that they are accessible to students and contributors to the college community. Goals are contingent upon enrollment and course offerings.



Goal 5: Strengthen organizational sustainability by increasing revenue generated through the endowment and grants.

Metric 5.4

| Grant and Endowment Revenue | | | | | | | | | | |
|--|-------------|-------------|-------------|-------------|-------------------------|---|--|--|--|--|
| | FY18 | FY19 | FY20 | FY21 | FY22 | Target FY27 | | | | |
| Grants (Federal, State and private) | \$5,413,500 | \$5,085,107 | \$6,403,775 | \$6,471,286 | \$8,240,108 | \$9,274,314 (represents a 3% annual increase) | | | | |
| Endowment (QCC Foundation) | \$3.9M | \$4M | \$3.9M | \$5.1M | \$4.3M *MV Losses | \$5.1M | | | | |

^{*}Market value losses

Goal 5: Strengthen organizational sustainability through infrastructure investments.

Metric 5.5

2024-2027 Investment: \$800K annually (\$3.2M total by 2027) in facility capital and maintenance.

2018-19 investment: \$974,004

• 2019-2020 investment: \$1,044,114

• 2020-2021 investment: \$731,428

2021-2022 investment: \$942,470

2024-2027 Investment \$1M annually (\$4M total by 2027) in IT infrastructure.

• 2018-19 investment: \$1,041,796

2019-2020 investment: \$1,273,993

2020-2021 investment: \$1,091,885

2021-2022 investment: \$1,004,434

2024-2027 Investment \$8,400,000 from DCAMM Critical Repairs funding.

- 2018-19 investment: \$618,108; investment is expected to increase in future years as DCAMM projects are approved
- 2019-20 investment: \$566,250; investment is expected to increase in future years as DCAMM projects are approved
- 2020-2021 investment: \$2,392.021
- 2021-2022 investment: \$2,065,617

Appendix

QCC Feeder School College-Going Patterns Based on DOE Data

| | | | 2008-09 | | 2011-12 | 2018-19 | | | |
|--|---|--------------------|-------------------------------|--------------------------------------|--------------------|--------------------|-------------------------------|--------------------------------------|--|
| | | Total Graduates | Attending 4 Yr Colleges | Attending 2 Yr Public Colleges | Total Graduates | Total Graduates | Attending 4 Yr Colleges | Attending 2 Yr Public Colleges | |
| Total Non- Worcester Feeder High Schools | N | 6402 | 3691.958 | 1057.789 | 5957 | 6596 | 4047.888 | 1059.574 | |
| | % | | 58% | 17% | | | 61% | 16% | |
| Worcester Feeder High Schools | N | 1430 | 456.518 | 449.11 | 1402 | 1647 | 625.952 | 481.12 | |
| nigii sciioois | % | 1430 | 32% | 31% | 1402 | 1047 | 38% | 29% | |

Pre-pandemic data provided due to data anomalies post-pandemic.

QCC IRaP document "Enrollment Analysis_SUMMARY," spring 2022.xlxs

Course Pass Rates FA19 and FA20: Women and Men

