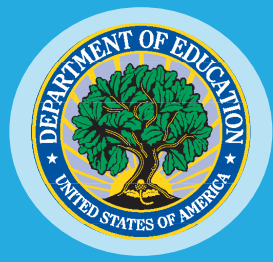




COVID-19 College Vaccination Challenge



College Vaccine Challenge -

Take the Pledge to Become a Vaccine Champion College

On May 4th, President Biden announced a goal of administering at least one vaccine shot to at least 70 percent of adult Americans, and to get to 160 million Americans being fully vaccinated by July 4th.

Meeting that goal is critical to save lives and help our country return to normal. While a significant portion of older generations have received the shot, younger Americans lag behind. It is time for younger generations to get their shot. We're all in this together: Ensuring that young people join their parents and grandparents and

get vaccinated will not only keep them safe, but it will also protect their families and communities by reducing the risk of giving the virus to someone else.

To do this, we need to reach young people where they are, with information they can use, through a messenger they rely on, and provide opportunities they can access - which is why we're calling on college communities across the nation to help.

Participating colleges and universities commit to taking three key actions to help get their campus communities vaccinated:

engaging every student, faculty, and staff member; organizing their college communities; and delivering vaccine access for all.

Everyone has a role to play in ending this pandemic, including your college or university. As President Biden stated when he announced the July 4th goal:

Let's celebrate our independence as a nation, and our independence of this virus.

We can do this.

We will do this.



The Challenge: 3 Key Commitments

Colleges participating in the COVID-19 College Vaccine Challenge have raised their hands and committed to taking three key actions:

1. Engage every student, faculty, and staff member. Make sure every member of your campus community knows they are eligible for vaccine and has resources to find one.
2. Organize your college community. Lead the way by identifying champions for vaccine efforts across campus and implementing a plan to get as many members of your college community vaccinated as possible.
3. Deliver vaccine access for all. Meet your community where it is: bring vaccines on-site, and make it easy for students, staff, and faculty to get vaccinated sites nearby them this summer.

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You can learn more information and get signed up today by going to: Whitehouse.gov/COVIDCollegeChallenge.